



FOR CELEBRATING

### Fill your home with holiday cheer.



3. 3x6" Flameless Pillar Candle | \$9.07 (regularly \$12.95) 1FCD1502 4. Large Wood Pillar Candle Holder | \$18.87 (regularly \$26.95) 3.75" W x 9" H x 3.75" D 1EBA1531 5. Medium Wood Pillar Candle Holder | \$16.07 (regularly \$22.95) 3.75" W x 7" H x 3.75" D 1EBA1526 6. Small Wood Pillar Candle Holder | \$11.87 (regularly \$16.95) 3.75" W x 4" H x 3.75" D 1EBA1525 Candle holders do not include candles. 7. Star Pierced Metal Tea Light Set SPECIAL OFFER FREE with a purchase of \$150 or more. (regularly \$29.95) Details above and on flap. Set of 2. Small: 7" W x 9.5" H x 3" D Large: 9.5" W x 12" H x 3" D Tea lights not included. 1PRS1034 8. Glass Tray with Metal Handles SPECIAL OFFER FREE with a purchase of \$100 or more. (regularly \$29.95) Details above and on flap. 16.5" W x 12" H x 3" D 1PRS1031



30% OFF

Woodland
Santa Collection
DURING HOLIDAY

OPEN HOUSE

Details on flap.









(5)

Woodland Santa Collection | SPECIAL PRICE 30% OFF Details on flap. 1. Merry Wood Decor Set | \$13.97 (regularly \$19.95) 10" W x 3.75" H x 1" D 1XKT2237 2. Woodland Santa Figurine | \$20.97 (regularly \$29.95) 6.5" W x 12" H x 5.5" D 1XKT2231 3. Woodland Santa Pillow | \$17.47 (regularly \$24.95) 12" square. 1XKT2232 4. Woodland Santa Sign | \$20.97 (regularly \$29.95) 15" square. 1XKT2143 5. Woodland Santa Nesting Dolls \$17.47 (regularly \$24.95) 1XKT2234

SEE THE COLLECTION IN STORE OR AT | Hallmark.com/HolidayOpenHouse



safe. 1XKT2244 2. Smiling Snowman Flannel Throw | \$17.47 (regularly \$24.95) 50" W x 60" H 1XKT2160 3. Smiling Snowman Tea Towel | \$9.07 (regularly \$12.95) Embroidered detail. 16" W x 25" H 1XKT2145 4. Guest Towel and Basket Set | \$11.87 (regularly \$16.95) Packaged with gift tag and tied with ribbon for easy gifting. On towel: Be Jolly Be Merry Be Bright. 1XKT2297 5. Smiling Snowman Salt and Pepper Shaker Set | \$9.07 (regularly \$12.95) Set of 2, ceramic. Hand-wash only. 4" W x 3" H x 2" D 1XKT2280 6. Smiling Snowman Snow Globe | \$24.47 (regularly \$34.95) Press the button to hear "We Wish You a Merry Christmas." 4" W x 4.5" H x 4" D 1XKT2147

SEE THE COLLECTION IN STORE OR AT | Hallmark.com/HolidayOpenHouse

#### FOR THE FAITHFUL

## Remember the true spirit of the season.

Find ways to make gifts of faith fit any style.

Hallmark.com/Lifestyle





Matt Kesler Collection | SPECIAL PRICE 30% OFF Details on flap. 1. Traveling Mary & Joseph | \$27.97 (regularly \$39.95) 22" W x 12" H x 2" D 1XKT218 2. Love is Born Framed Print | \$17.47 (regularly \$24.95) On print: And the night wind whispered, "Love is born." 8.25" W x 11.5" H x 2" D 1XKT2188 3. Prayer Box | \$20.97 (regularly \$29.95) Wood with inlaid tile. 7"W x 2.25" H x 5.25" D 1XKT2189 4. Holy Family Figurine | \$34.97 (regularly \$49.95) Wood base. 8.5" W x 7.5" H x 6"D 1XKT219

SHOP MORE GIFTS IN STORE AND AT | Hallmark.com/HolidayOpenHouse

#### INTRODUCING HERITAGE COLLECTION

#### HERITAGE



Inspired by our passion for connecting, creativity and craftsmanship, the Hallmark Heritage Collection is exclusive to Hallmark Gold Crown and offers new interpretations on classic designs from the Hallmark archives.



Winter's Snowman | \$39.95 Glitter embellishment and embossed detail. HDR1515 2. Decorative Gold Ball | \$29.95 Embellished swags and gems. HDR1506 3. Praying Angel | \$39.95 Glitter and ombré paint techniques. HDR1503 4. Winter's Bird | \$29.95 Glitter embellishments. HDR1513 5. Decorative Angel | \$44.95 Glitter and reflective gold embellishments. Coordinates with the Heritage Angel Gift Collection. HDR1510 6. White Star | \$29.95 Glitter, gems and gold painted accents. HDR1507 7. Winter Santa | \$44.95 Glitter and gold paint embellishments. HDR1517

SEE THE HERITAGE COLLECTION IN STORE OR AT | Hallmark.com/Heritage



See how we're decorating with it | Hallmark.com/Lifestyle



1. Joveux Noel Framed Art I \$34.95. Created by Andrew Szoeke Hallmark Master Artist credited with the design of

Hallmark's famous "Crown" logo. 16" W x 13.25" H x 1.25" D 1XKT2183 **2.** Gold Accent Porcelain Angel | \$79.95 Handpainted 24K gold accents. Gift-boxed. 7.25" W x 10.25" H x 6.75" D 1XKT2177 **3.** Small Snowflake Candle Holder | \$16.95 4.75" W x 6.25" H x 4.75" D 1XKT2265 **4.** Large Snowflake Candle Holder | \$19.95 4.75" W x 8.25" H x 4.75" D 1XKT2186 **5.** Snowflake Table Runner | \$39.95 Features embroidered details and beading. 60.5" W x 13" H 1XKT2181 **6.** Heritage Snowflake Boxed Cards | \$19.99 Textured foil and glitter. Laser die-cut with ribbon. 8 cards and 8 foil-designed envelopes. XPX4524 **7.** Heritage Happy Holidays Boxed Cards | \$19.99 Textured foil and glitter. Laser die-cut with ribbon. 8 cards and 8 foil-designed envelopes. XPX4541 **8.** Because of You | \$4.99 XXO7204 **9.** Love You Daughter | \$5.99 XXO6681







Large Gold Glass Tree | \$32.95 Hand-blown, etched glass. Gift-boxed. 5.25" W x 14.75" H x 5.25" D 1XKT2180
 Medium Red Glass Tree | \$29.95 Hand-blown, hand-painted glass with beaded detail. Gift-boxed. 4" W x 13" H x 4" D

1XKT2173 **3.** Santa with Tree Framed Art | \$19.95 Features a vintage design from the Hallmark archives. 5" W x 8" H x .25" D 1XKT2162 **4.** St. Nicholas Figurine | \$89.95 Hand-painted, porcelain face with embroidered detail on lined coat. 6" W x 15" H x 7" D 1XKT2176 **5.** Poinsettia Tree Skirt | \$89.95 Velvet appliqué with gold embroidery and quilted detail. 52" W x 52" H x .5" D 1XKT2179 **6.** Believe Pillow | \$49.95 Appliqué and stitched detail. Velvet back. 26" W x 14" H x 5" D 1XKT2164 **7.** Red Poinsettia Stocking | \$39.95 Velvet appliqué with gold embroidery and beaded detail. 11.25" W x 19" H x 3" D 1XKT2174



2016 Christmas Tree Dome | \$59.95 Glitter embellishments. HDR1535 2. Geometric Snowflake Sphere | \$29.95 Gem and glitter embellishments. HDR1525 3. Red Poinsettia Ball | \$24.95 Matte with gold glitter and beaded embellishments. HDR1522 4. Vintage Santa | \$39.95 Inspired by a postcard from the Hallmark archives. Features glitter embellishments. HDR1523



5. Heritage Poinsettia Boxed Cards | \$19.99 Foil, flock and glitter. Features gems and ribbon. 8 cards and 8 foil designed envelopes. XPX4534 6. Heritage Santa Boxed Cards | \$19.99 Glitter and flock, with embossed detail. Burgundy tassel. 8 cards and 8 foil designed envelopes. XPX4531 7. Christmas Wishes, Son | \$5.99 XXO7691 8. Home for the Holidays | \$4.99 XXO7434

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SEE THE HERITAGE COLLECTION IN STORE OR AT | Hallmark.com/Heritage



#### HALLMARK WILL DONATE \$1 TO TOYS FOR TOTS

each time you buy a Holiday Hello Kitty\* and Friends itty bittys\*.

Includes My Melody\*, Keroppi\* and Chococat\* itty bittys\*. Purchase must be made between 10/1/16 and 12/24/16. Details on flap.



Add some extra style to your gift wrapping with itty bittys' | Hallmark.com/Lifestyle







1 - 4. Holiday Hello Kitty® and Friends itty bittys® | \$6.95 each Hello Kitty® IKDD1088, Chococat® IKDD1089, My Melody® IKDD1090, Keroppi® IKDD1091 5. Holiday itty bittys® 2016 Barbie™ Special Edition | \$6.95 Styled after the all-new 2016 Holiday Barbie™ IKDD1093 6. Holiday itty bittys® 2016 African-American Barbie™ Special

Edition | \$6.95 Styled after the all-new 2016 Holiday Barbie™. 1KDD1093 7. It's a Tree-Tumbling Christmas, Charlie Brown itty bittys® Storybook Set | \$24.95 per set. Set includes book with Snoopy and Charlie Brown itty bittys®.

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SEE MORE ITTY BITTYS\* IN STORE AND AT | Hallmark.com/ShopIttyBittys





1. itty bittys" Nativity Set | \$39.95 Set of 4. Includes stable. 12" W x 8.5" H x 4" D IKDD3387 2. itty bittys" 3 Wise Men and Sheep Collector's Set | \$29.95 Set of 4. IKDD1092 3. Rainbow Brite Doll | \$29.95 16" H IKID3423 4. Rainbow Brite Stormy Doll | \$34.95 16" H IKID3469 5. Rainbow Brite Skydancer Plush Horse | \$19.95 11" H IKID3470 Rainbow Brite Skydancer Plush Horse | \$19.95 11" H IKID3470

MORE RAINBOW BRITE GIFTS IN STORE OR AT | Hallmark.com/RainbowBrite

# Share stories that they'll always remember.



#### Holiday Recordable Storybooks

With Hallmark's Voice Save Technology, you can safely record, save and play back your treasured voice recording for years to come.







30% OFF

Holiday Recordable Storybooks and Personalized Books

> DURING HOLIDAY OPEN HOUSE

> > Details on flap.

#### Personalized Books

Available in select stores and online. Ready to ship in 3-5 days. Over 20 titles to choose from at Hallmark.com. Selection in store may vary. Order by December 13 for delivery by Christmas with standard shipping.



Christmas | \$20.97 Holiday Recordable Storybook (regularly \$29.95) 1KOB10772. Let's Be Snowpals Together! | \$20.97 Holiday Recordable Storybook. Features music. (regularly \$29.95) 1KOB7781 3. At Christmastime and Always, I Love You \$20.97 Holiday Recordable Storybook. (regularly \$29.95) 1KOB1076 4. SUPERMAN™ Personalized Book | \$31.47 (regularly \$44.95) 1CBK2080 5. Disney Frozen Personalized Book | \$31.47 (regularly \$44.95) 1CBK2080

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SEE MORE TITLES IN STORE OR AT | Hallmark.com/HolidayOpenHouse

FOR DECORATING

## Make new friends for the holidays.

Add to your Frosty Friends collection.







Keepsakes Holiday Book series. 1XKT1694 2. Frosty Friends Snow Globe | \$34.95 Glitter accents. 3.5" W x 5.25" H x 3.5" D 1XKT2119 3. Frosty Friends Medium Gift Bag | \$2.49 EGB4851 4. Frosty Friends Treat Jar | \$24.95 Ceramic. Handwash only. 6.125" W x 6.25" H x 6.125" D 1XKT2194 5. Frosty Friends itty bittys" - Frosty | \$6.95 LIMITED EDITION 1KDD1095 6. Frosty Friends itty bittys" - Penguin | \$6.95 LIMITED EDITION 1KDD1096 7. Frosty Little Friends Keepsake Ornament | \$7.95 QXM8591 8. Frosty Friends Keepsake Ornament | \$15.95 37th in the series. QX9131

MEET FROSTY FRIENDS IN STORE OR AT | Hallmark.com/FrostyFriends



"Here We Come A-Wassailing" On ornament: Happy Holidays QGO1554 2. Twinkling Sleigh Ride Snowmen | Western Common | Wassailing Sleigh Ride Snowmen | Western Common Street Street

SEE HOW THEY SING AND DANCE AT | Hallmark.com/SleighRide

# Collect them, connect them and watch the holiday fun.

WATCH THEM SPREAD HOLIDAY CHEER | Hallmark.com/DisneyExpress



1-5. Disney Christmas Express | SPECIAL OFFER \$15.95 each with any purchase (regularly \$29.95 each) Details above and on flap. 1. Mickey Mouse Plays "Up on the Housetop" and "Good King Wenceslas." 1XKT2131. Arrives 10/1/16. 2. Goofy Plays "Deck the Halls" and "Go Tell It on the Mountain." 1XKT2132. Arrives 10/8/16. 3. Minnie Mouse Plays "We Wish You a Merry Christmas" and "12 Days of Christmas." 1XKT2133. Arrives 10/24/16. 4. Donald Duck Plays "Russian Dance" and "God Rest Ye Merry Gentlemen." 1XKT2134. Arrives 11/17/16. 5. Pluto Plays "Jingle Bells" and "Toyland." 1XKT2135. Arrives 11/24/16.

**COsney** 



Express Train Track | \$9.95 Display the Disney Christmas Express (sold separately) on the candy-themed train track. 1XKT2136. Available now



Baby's First Christmas | \$19.95 On ornament: Baby's First Christmas 2016. Porcelain and fabric. QGO1264
 New Home | \$17.95 QGO1171 3. Ring in the Season | \$24.95 2nd in the series. Metal. QX9164 4. Forever Remembered | \$17.95 On ornament: forever remembered, forever loved. Metal. QHXIOO4 5. Christmas Commemorative | \$19.95 4th in the series. Glass. QX9124 6. Dazzling Hummingbird | \$44.95 Metal. QGO1591

MORE ORNAMENTS IN STORE OR AT | Hallmark.com/ShopKeepsakeOrnaments

### Hallmark KEEPSAKE



1. Do You Want to Build a Snowman? | \$24.95 Disney Frozen Press the button to hear music from "Do You Want to Build a Snowman?" QXD6074 2. A Really Festive Useful Engine | \$15.95 Thomas the Tank Engine™ QXI3264 3. New-

found Friends | \$15.95 Disney•Pixar Finding Dory QXD6221 4. Salvador Perez | \$17.95 Kansas City Royals™ QXI1535 5. Lockheed® Vega 5B | \$15.95 20th in the Sky's the Limit series. Propeller spins. QX92316. Granddaughter | \$12.95 QG01151

CDisney

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### Hallmark KEEPSAKE



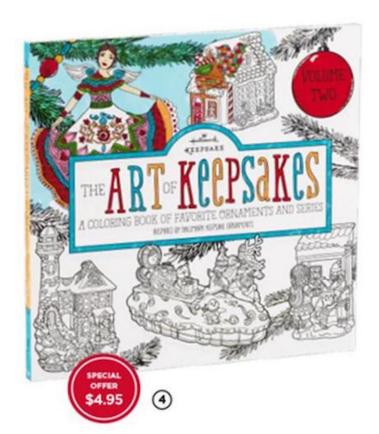


















1. BB-8™ | \$15.95 Star Wars: The Force Awakens™ QXI3421 2. Soccer Player Barbie™ Ornament | \$17.95 QXI3341 3. Hello Kitty® | \$15.95 QXI3614 4. The Art of Keepsakes, Volume 2: A Coloring Book of Favorite Ornaments and Series Inspired by Hallmark Keepsake Ornaments | SPECIAL OFFER \$4.95 with the purchase of 3 Hallmark Keepsake Ornaments (regularly \$9.95) Details on flap. ISHO3160 5. You're a Mean One, Mr. Grinch | SPECIAL PRICE \$5 OFF | \$12.95 (regularly \$17.95) Press the button to hear music from "You're a Mean One, Mr. Grinch." QXI3604 6.

#### The Grinch Carved the Roast Beast | SPECIAL PRICE \$5 OFF | \$10.95 (regularly \$15.95) Details on flap. QXI3381

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MORE ORNAMENTS IN STORE OR AT | Hallmark.com/ShopKeepsakeOrnaments



# Commemorate the holiday with an ornament made just for them.

### **New Personalized Ornaments**

Personalize an ornament by adding a photo, your own words or a combination of both. It's the perfect way to commemorate a milestone or create a one-of-a-kind gift.









Available in store and online, unless otherwise noted. Ready to snip in 3-5 days. Over 16 ornaments to choose from. Order by December 17 for delivery by Christmas with standard shipping.

Baby's 1st Rocking Horse | \$24.95 Personalize with up to two lines of text. Porcelain. QHE1603 2. Wood Sled \$29.95 Personalize with up to 8 lines of text. Wood and metal. QHE1737 3. Elsa | \$24.95 Disney Frozen Personalize with a name. QHE1601 4. BB-8™ | \$24.95 Star Wars: The Force Awakens™ Personalize with a name. Available online only. QHE1605

O&TMLucasfilmLtd. COisney

LEARN MORE IN STORE OR AT | Hallmark.com/PersonalizedOrnaments

FOR GIVING

# Don't forget to check your list.

Who else can you make happy with these quick and easy gifting ideas?



Illuminated Metal House | SPECIAL OFFER \$15.95 with the purchase of 3 Hallmark cards (regularly \$24.95) Details
above and on flap. 1LPR1142 Includes flameless candle. Punched metal. 2. Artisan Wood Appetizer Platter. SPECIAL
OFFER \$19.95 with the purchase of 3 Hallmark cards (regularly \$29.95) Details above and on flap. 1LPR1143





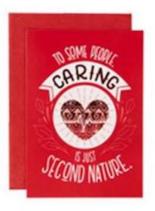
vista on her family farm, the constantly changing light and textures across the landscape remind Amy to always be mindful and truly present.



Cards shown priced \$3.99 XXO6124, XXO6111, XXO6321

## Truly Thankful Collection







Cards shown priced \$2.99 XXO7961, XXO7424, XXO6554



3-5. Chocolate Tins | SPECIAL PRICE \$5 OFF | \$14.95 (regularly \$19.95) Details on flap. 3. Bakery Village Tin Filled with dark chocolate lava cake candy. 10 oz. 1CHO3005 4. Hallmark Card Shop Tin Filled with milk chocolate caramel presents. 10 oz. 1CHO3006 5. Shirtwaist Home Village Tin Filled with peanut butter buckeyes. 10 oz. 1CHO3008 6. Crafters & Co. Peppermint Bark, 8 oz. SPECIAL PRICE \$6.95 (regularly \$9.95) 1CHO3013 7. Crafters & Co. Peppermint Bark, 13 oz. SPECIAL PRICE \$9.95 (regularly \$14.95) 1CHO3014



# Share your feelings with stylish sentiments.

Your favorite card line designed by today's top trendsetters.



#### **RAUL ALEJANDRO**

Born in Brooklyn to Colombian parents, Raul brings a unique perspective and unbelievable passion to the art of hand lettering and typography.



#### **KELLI MURRAY**

Kelli's work is a distinct mix of bold lines, dreamy florals and watercolor wildlife.



#### MELSY

Boston-based Jamel Saliba brings a fun, feminine feel to holiday greeting cards.



#### THE HOUSE THAT LARS BUILT

Brittany Watson Jepsen's use of detail and lively colors shines through in her greetings collection.









Show them just how much they mean with the Gold Crown seal. Free with every card purchase.

Cards shown priced \$4.99 - \$6.99 IXC5044, IXC5051, IXC5081, IXC5091, IXC5054, IXC5071, IXC5101, IXC5104

SEE MORE IN STORE OR AT | Hallmark.com/ShopSignature



SOM2080 8. Scotty Dog Flat Tower | \$12.95 Includes 1 pen, 100-sheet large pad, 100-sheet medium pad, and 50-sheet small pad. SOM2090 9. Peanuts\* Flat Tower | \$12.95 Includes 1 pen, 100-sheet large pad, 100-sheet medium pad, and 50-sheet small pad. SOM2088 10. Expressive Flat Invitation | \$9.95 10 invitations and 10 envelopes. 5.56\* W x 8.06\* H INH6165 11. Classic Bundle | \$14.95 Includes 1 tray, 150-sheet pad, and 3 pens. SOM2076

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3. Tree | \$19.99 Foil. 5 cards with red envelopes. XPX3971 4. Joy | \$9.99 Foil. 12 cards with Studio INK envelopes. XPX4291 5. Wreath | \$19.99 Foil. 5 cards with red envelopes. XPX3981 6. Navy and Gold Assortment | \$17.99 Foil. 40 cards with ivory envelopes. BXX4421 7. Traditional Mini Box | \$16.99 Box has magnetic closure and decorative button. 16 cards with white envelopes. XPX4491 8. Blue and Gold Assortment | \$17.99 Foil. 40 cards with white envelopes. BXX4424

SEE MORE IN STORE OR AT | Hallmark.com/BoxedCards



XPX4514 10. Peace Mini Box | \$19.99 Foil. Box has magnetic closure and decorative button. 16 cards with white envelopes. XPX4514 10. Peace Mini Box | \$19.99 Foil. Box has magnetic closure and decorative button. 18 cards with white envelopes. URS1251 11. Faith Journey Box | 16.99 Foil. Box has magnetic closure and decorative button. 16 cards with white envelopes. XPX4511 12. Elegant Snowflake | \$16.99 Glitter, gem. 12 cards with 13 white envelopes. XPX2791 13. Amor | \$9.99 Glitter. 16 cards with 17 red envelopes. BXH3664 14. God is Good | \$9.99 16 cards with white envelopes. APX3611 15. Lift Up Your Voices | \$7.99 16 cards with 17 white envelopes. APX3654

SEE MORE IN STORE OR AT | Hallmark.com/BoxedCards



## SHOP MORE ROLL WRAP IN STORE OR AT | Hallmark.com/ShopGiftWrap







Hallmark Holiday Gift Wrap Accessories | SPECIAL PRICE 30% OFF

Gift wrap accessories shown priced from \$.90 - \$5.59 each. (regularly \$1.29 - \$7.99 each) Details above and on flap.

# Countdown to Christmas

HOLIDAY MOVIES - ALL DAY! ALL NIGHT!

19 All New Premieres! | Every Sat & Sun 8/7c











From Cover | SPECIAL PRICE 30% OFF Woodland Santa Cookie Plate | \$11.87 (regularly \$16.95) Ceramic. 7" W x 7" H x 1" D 1XKT2298 Woodland Santa Platter | \$17.47 (regularly \$24.95) 11" W x 8" H x 1" D 1XKT2229 Woodland Santa Mug | \$11.87 (regularly \$16.95) Holds 28 oz. 1XKT2228 Woodland Santa Treat Jar | \$17.47 (regularly \$24.95) 6.25" W x 8.5" H x 6" D 1XKT2233 Woodland Santa Tea Towel | \$9.07 (regularly \$12.95) Embroidered detail. 16" W x 25" H 1XKT2144

### **NOVEMBER 11-17**

Holiday Open House

\*\*\*\*

30% **OFF** 

Select Hallmark Gift Collections



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MEMBER EXCLUSIVE



CROWNREWARDS

Good News,

You're a Platinum Member!

> Your Crown Rewards number is

Your current points



LOOK INSIDE FOR YOUR

RewardDollars.

